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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No : 10/798,285
Applicant : Choate
Filed : March 12, 2004
Title : Dynamic Web Storefront Technology

TC/A.U. : 5153
Examiner : Lim, Krisna

Docket No. : KAG004
Customer No.: 27137

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Via Facsimile
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5 Pages

AMENDMENT/RESPONSE

Sir:

This paper is filed in response to the Office Action dated October 9, 2007 issued in the above-identified U.S. patent application. In view of the amendments made to the claims and the following remarks, reconsideration of the application is respectfully requested.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.